



HERSHEY AREA ART ASSOCIATION
PO Box 654, Hershey, PA 17033



FARMERS MARKET
IN HERSHEY
& SUMMER CONCERT SERIES

OPENING DAY

FARMER'S MARKET IN HERSHEY

POP-UP ART SHOW ON THE LAWN OF THE COCOA BEANERY

MAY 17, 2018 – Thursday

2:30 pm – 6:00 pm

- This will be an outdoor event (canceled if rain or excessive wind)
- **Choose two ways to show your art** (originals and prints accepted):
 1. HAAA will have a tent (s) with space for paintings **OR**
 2. Bring your own pop-up tent to showcase your art (limit of 5 tents)

DEADLINE FOR APPLICATION IS MAY 10th, 2017

- Each artist is responsible for their own displays, sales, clean-up, and must be present for the entire show. Set-up between 1:30-2:30 pm.
- Each artist must be a HAAA member & have a valid PA sale tax license
 - Obtaining a PA sales tax license can be done at etides.state.pa.us
- 15% commission paid to HAAA for any sales (\$ go to HAAA's Scholarship fund)
- Publicity for the event is through HAAA website, the Beanery & community media sites.
- Cocoa Beanery is located in Hershey near Penn State Medical Center at 1215 Research Boulevard, Hummelstown (just off Bullfrog Valley Road).
- For more information on the Farmer's Market go to <http://www.farmersmarketinhershey.com>
- If you have any questions, you can call Mary Lott (Coordinator of 2nd Thursday HAAA Art Showcase) at 717-838-8137 or email at rmlott@verizon.net



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GRAND OPENING OF FARMER'S MARKET ART SHOW ON THE LAWNS OF THE BEANERY

APPLICATION FORM

Name:

Address:

Phone (home/cell):

Email Address:

I have my own pop-up tent and will display my artwork within the tent

OR

I will bring 1 to 3 pieces of art to display within the HAAA tent. (Once we know the # of people who want to show we will determine the max. # of painting/person)

DEADLINE FOR APPLICATION IS MAY 10th, 2017

Please sign below that by submitting this application, I agree that

- I will not hold Hershey Art Association or Cocoa Beanery responsible to theft or damage to my property that I bring for the show and/or cancelation of the show for any reason.
- I am responsible for my own display, sales, and clean up.
- I will respect the property of the Cocoa Beanery and will be responsible to report any damage that may have occurred during the show
- I have a valid PA sales Tax License.
- I will send a check to HAAA for 15% of any sales that day.
- I will abide by the policies of HAAA for showing art (see website)

Signature: _____

Date: _____

Please submit the application to Mary Lott, 145 Lexington Drive, Annville, PA or email completed form to rmlott@verizon.net and note HAAA 2nd Thursday Art application on topic line.

If there are more artists than tent space available, selection of artists by drawing will take place.